

“QUOTE TO SCORE CONTEST 2” CONTEST RULES

Official Contest Rules
Royal & Sun Alliance Insurance Company of Canada
Western Assurance Company
Canadian Northern Shield Insurance Company
Last Updated: March 14, 2019

THESE RULES (THE “**CONTEST RULES**”), AS MAY BE AMENDED BY ROYAL & SUN ALLIANCE INSURANCE COMPANY OF CANADA, WESTERN ASSURANCE COMPANY, AND CANADIAN NORTHERN SHIELD INSURANCE COMPANY GOVERN THE “QUOTE TO SCORE CONTEST 2” CONTEST DESCRIBED BELOW. BY PARTICIPATING IN THIS CONTEST YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND, AND AGREE TO BE BOUND BY THESE CONTEST RULES. IF YOU DO NOT AGREE WITH EACH PROVISION OF THESE CONTEST RULES, YOU MAY NOT PARTICIPATE IN THE “QUOTE TO SCORE CONTEST 2”. THE “QUOTE TO SCORE CONTEST 2” IS OFFERED AND MANAGED BY ROYAL & SUN ALLIANCE INSURANCE COMPANY OF CANADA, WESTERN ASSURANCE COMPANY, AND CANADIAN NORTHERN SHIELD INSURANCE COMPANY (COLLECTIVELY, THE “**SPONSOR**”).

THE “QUOTE TO SCORE CONTEST 2” IS THE SECOND IN A SERIES OF THREE (3) CONTESTS OFFERED TO ELIGIBLE BROKERS. THE BROKERS WHO WERE SELECTED AS WINNERS IN “QUOTE TO SCORE CONTEST 1” WILL NOT BE ELIGIBLE TO PARTICIPATE IN THIS CONTEST. THE BROKERS WHO ARE SELECTED AS WINNERS IN THIS CONTEST WILL NOT BE ELIGIBLE TO PARTICIPATE IN “QUOTE TO SCORE CONTEST 3”.

CONTEST PERIOD:

1. The “Quote to Score Contest 1” (this “**Contest**”) commences at 12:01 a.m. EDT on April 15, 2019 and concludes at 11:59 p.m. EST on May 12 2019 (the “**Contest Period**”).

ELIGIBILITY:

2. To be eligible, entries must be received during the Contest Period.

3. Brokers who are eighteen (18) years of age or older, who have a valid broker’s license in Canada, who are not an employee of the Sponsor or its affiliates, who are not a family member or a spouse of an employee of the Sponsor or its affiliates, who reside in Canada with the exception of the Territory of Nunavut, and who enter this Contest in accordance with the Contest Rules (each, a “**Broker**”) are eligible to participate in this Contest.

HOW TO ENTER:

4. No purchase is necessary.

5. All eligible Brokers who, during the Contest Period, successfully complete the required number of quotes per month using the RSA Pro™ online quote tool will automatically receive one (1) entry ballot (each, a “**Ballot**”) for the Draws (as defined below). To receive a Ballot, the required number of quotes to be placed using RSA Pro™ (“New Policy Quotes”) are as follows:

- Tier 1 Users (defined as Brokers who have used RSA Pro™ 4-5 times per month, on average, during the 2018 calendar year): Five (5) New Policy Quotes during the Contest Period.
- Tier 2 Users (defined as Brokers have used RSA Pro™ 2-3 times per month, on average, during the 2018 calendar year): Two (2) New Policy Quotes during the Contest Period.

- Tier 3 Users (defined as Brokers who have used RSA Pro™ 0-1 times per month, on average, during the 2018 calendar year): One (1) New Policy Quote during the Contest Period.

6. Each Broker is only eligible to receive one (1) Ballot and is only eligible to win one (1) prize during the Contest Period.

7. Only Ballots confirmed by 11:59 p.m. EDT on May 12, 2019 will be entered into the Draws (as defined below).

THE PRIZE:

8. The following prize (the "Prize") will be awarded to each Broker who is selected in one of the Draws (defined below) and who is a broker in good standing with the Sponsor at the time of the Draws:

- One (1) of seven (7) Apple iPads selected by the Sponsor

8.1 The Prize must be accepted as awarded. No cash alternatives, substitution or transfers of the Prize will be allowed. The Prize will be awarded to the winner within four (4) to six (6) weeks from the date when the winner's signed Declaration and Release form is received by the Sponsor.

9. The odds of winning depend on the total number of eligible entries received during the Contest Period.

THE CONTEST DRAW:

10. Seven (7) random draws (the "**Draws**") from all Ballots confirmed by 11:59 p.m. EDT on May 12, 2019 will take place at 18 York Street, Toronto, ON M5J 2T8, on May 14, 2019 at 10:30am EST.

11. Following the Draws, the Sponsor or one of its agents will attempt to contact the winning Brokers selected at random, in person, by phone or email, using the entry information. If a potential winner cannot be contacted within ten (10) days of the Draw date, then the Sponsor or one of its agents will conduct another random drawing from all remaining entries for the period governing the Draws and will attempt to contact the next selected potential winner in the same manner and so on until a potential winner is contacted.

12. Within four (4) to six (6) weeks of the respective Draws, the Prize will be delivered to each of the winning Brokers at the address provided by the winning Brokers.

MISCELLANEOUS:

13. The Sponsor, its affiliated companies, its advertising and promotional agencies, directors, officers, employees, agents and representatives are not liable for faulty computer components, software or links, viruses, the loss or non-existence of communications capability, or faulty, incomplete, incomprehensible, or erased computer or network transmissions that render an individual ineligible for this Contest. No responsibility will be taken for lost, stolen, misdirected, delayed, destroyed or illegible entries. Persons found tampering with or abusing any aspect of this Contest, as solely determined by the Sponsor, will be disqualified. If disqualified for any of the above abuses, the Sponsor reserves the right to terminate a participant's eligibility to participate.

14. The decisions of the Contest judges regarding any and all aspects of the Contest will be final and binding on all entrants. The Sponsor reserves the right to use the winner's name and/or photograph, without compensation, in any advertising or publicity.

15. By participating in this Contest, the Brokers consent to the collection, use, and disclosure of the entrant's personal information provided at the time of registration by the Sponsor and/or its agents and promotional agencies for the administration of this Contest.

16. In participating in this Contest and placing a New Policy Quote, the Broker agrees to adhere to all applicable federal, provincial and local rules, regulations, and industry codes of conduct, particularly any relating to privacy, market conduct and transparency of compensation to customers. **THE BROKER SHALL NOTIFY HIS/HER RESPECTIVE CUSTOMERS OF ANY AND ALL ACTUAL OR POTENTIAL CONFLICTS OF INTEREST THAT ARE ASSOCIATED WITH THE BROKER'S PARTICIPATION IN THIS CONTEST.** The Broker further agrees to ensure that his/her conduct does not violate any third party obligations. The Broker shall, at all times, comply with applicable law and shall not place any business with the Sponsor where to do so would result in a violation of law.

17. These Contest Rules may amended by the Sponsor at any time without notice.

18. This Contest is subject to all federal, provincial and local laws and regulations.

19. The Sponsor reserves the right to terminate, amend or withdraw this Contest at any time, without prior notice.

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